

KOENIG & BAUER



# Koenig & Bauer Coding GmbH

we're on it.

EN

**founded  
1972**

and a leader in the area of coding  
technology since that time

**over 90**

sales and service locations  
worldwide ensure we remain  
close to our customers

**Since 2004**

we have been a 100 % subsidiary of Koenig&Bauer AG

**15% CAGR**

(Compound Annual Growth Rate) – a story of success

**2014**

launch of our digital strategy  
with the introduction of the  
code-M software suite

Global markets experience a high level of dynamic change in every corporate area – from product innovations to modern production methods, reliable quality management to comprehensive customer service.

As a leading company in high-quality coding systems, Koenig&Bauer Coding offers a key advantage.

Our long-term experience and maximum commitment to ongoing development in all areas offers you the security you need for aimed market orientation, optimal product quality, and capable service and advising – even for the requirements of the future.

But even the best products and personal commitment can't replace close connection with customers. We are happy to support you at any time through our sales and service locations worldwide.



Koenig&Bauer Coding

Coding is a key part of everyday business. It affects every area of our lives, and every industry. The more diverse, colourful, and comfortable our everyday lives become, the more variety there is among the products our customers and partners will print with our systems, now and in the future.

Today, good coding is evidence of quality for product safety and consumers. We are aware of this and take on this responsibility every day. After all, coding stands for trust.

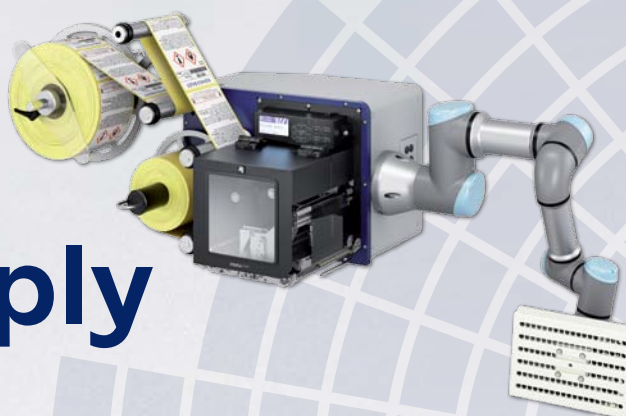


Coding stands for  
trust

# alphaJET



# print & apply



# ttPRINT



# udaFORMAXX



# laser



# betaJET



# hpdSYSTEM



# Customers

Our customers are our top priority. Each customer is unique and has different requirements for us. We want to exceed these expectations. That's why we always have the requirements of tomorrow in mind, so we can shape the future alongside our customers.

# Innovation

We live out a culture in which we continuously develop innovative ideas, getting them ready for use in production. We see ideas and improvements as a chance to develop ourselves and offer even better service to our customers.





# Employees

We don't consider our employees to be resources, but rather individuals whose skills and abilities are recognised as a major source of value for our company. They are distinguished by their professional qualifications and commitment. Our ability to provide ongoing development opportunities for employees and support them based on their individual strengths is a key investment in our future.

# Partners

We understand our suppliers as long-term partners. Our collaboration is shaped by trust and a common understanding of product and production quality, supply reliability, and a mission to offer "Made in Germany" products.

**The world is  
changing, and we are  
changing with it**

# 50,000

hot foil coding systems have been installed since our company was founded – they are still a key part of our product portfolio

# Up to 960,000

alphanumeric codes can be printed by the alphaJET evo inkjet system on any surface in one day

# 1,200 m/min!

If an alphaJET tempo could run as fast as it prints, it would circle the earth once a week

# 100 % diversity

– with the broadest product portfolio on the market

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