

KOENIG & BAUER



Marking **Pet Snacks** Efficient and Sustainable

CO2 laser marks permanently and with low maintenance

Coding in Practice

Koenig & Bauer Coding has been developing and producing coding solutions in Germany for more than 50 years. First-class quality, outstanding performance and unconditional practical orientation are our focus. The systems we supply provide reliable marking with maximum uptime and an excellent price-performance ratio.

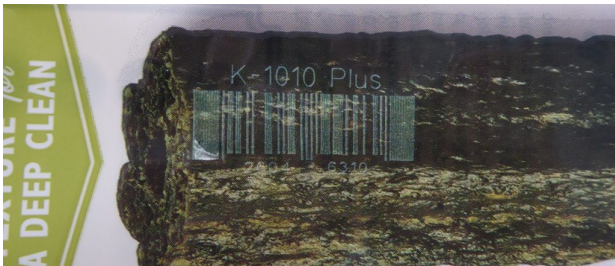
we're on it.

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Laser | Marking of primary packaging

The sales growth of snacks for dogs and cats is steadily increasing. The appealing packaging for the delicious treat often plays a decisive role in the purchase decision. In addition, pet lovers are increasingly turning to sustainable products for their furry friend. This megatrend is also gaining ground in the production of pet food.

Laser | Permanent marking without consumables



In many cases, thermal transfer or wax printers are or were used for marking foils, film or cartons. These systems require regular consumables for each marking.

Laser marking, on the other hand, does not require any consumables.

In addition, they require much more maintenance than marking lasers. Necessary repairs are usually associated with high costs.

A German company specialising in snack products for dogs and cats with three modern production sites is now successively switching the marking of its products to marking lasers from Koenig & Bauer Coding.

Caption | sustainable marking with CO2 laser

Laser | Details

iCON 3	CO2 marking laser, 30 Watt
Marking	by colour ablation
Substrate	printed film/foil or cardboard

Coding | Portfolio

Every industry has its own product coding and technology requirements. Our broad portfolio offers a solution for almost every application.

